

MICE Destination

# Why Düsseldorf

**DÜSSELDORF**  
Convention

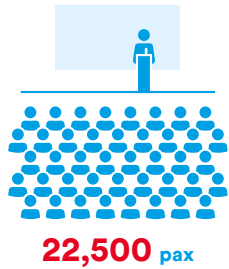
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**Düsseldorf**  
Live close Feel free

# MICE Destination Düsseldorf

## Congress Center Düsseldorf

- One of Germany's largest congress centers
- 41 variable function rooms and 11,000 sqm exhibition space
- Direct connection to the exhibition grounds with 317,000 sqm



**20**  
leading global  
trade fairs

## Trade fair city

- Messe Düsseldorf is one of the world's leading trade fair companies
- 40 trade shows including 22 leading global fairs

## Venues

- Inspiring locations with modern infrastructure and technology
- The MERKUR SPIEL-ARENA offers up to 66,500 seats and features a retractable roof

Over  
**150**  
special  
locations

## Hotels

- Over 230 hotels
- 22,000 rooms within the city, 60,000 in the region
- 1,000 additional rooms



## Science region

- Over 100 life science enterprises
- 3,000 doctors, 15 hospitals and 180,000 patients per year

**58**  
universities

**50**  
research  
institutes



## Basic information

- Within the European Union
- Currency: Euro
- Center of political, economical and social life in North Rhine-Westphalia
- 6th largest city in Germany with approx. 650,000 inhabitants
- Among the Top10 major cities with the highest quality of life worldwide

## Creative hotspot

- Metropolis for contemporary art and home for creative minds from around the globe
- One of the most decorated cities in architecture



**9**  
Michelin-starred  
restaurants

## Food & Beverage

- The weekly market on Carlsplatz is a gourmet's paradise
- Outstanding Japanese food scene and international culinary options

## Fashion capital

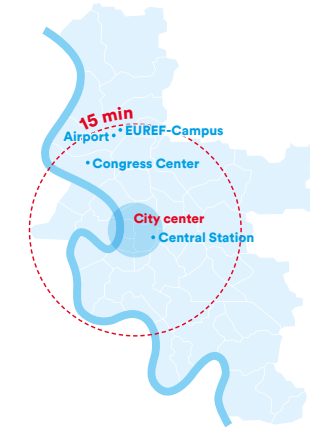


- Over 3,000 fashion companies and 800 designer showrooms
- World class shopping on the famous boulevard "Königsallee"



## Business region

- Well-established companies meet an innovative start-up community



## 10 minutes city

- Short distances and convenient mobility within the city

## Central location in Europe

- Key European business hubs are only one hour flight away

## Düsseldorf Airport

- Fourth largest airport in Germany
- approx. 20 million passengers
- 163 destinations in 46 countries
- Only 13 minutes by car to the city center



## Green metropolis

- 42% of Düsseldorf's total area is green

## Rhine Ruhr metropolitan region

- Düsseldorf is the center of Rhine Ruhr metropolitan region with more than 13.5 million inhabitants

