

think green act

No Poverty

Sustainability project ,Drawer Heroes':
 - Production of collection boxes in an inclusion workshop
 - Collaboration with Caritas
 - Utilization of the collected resources as well as distribution to those in need

Affordable and clean energy

Sustainability project ,Drawer Heroes':
 „Clean“ technical refurbishment of old mobile phones
Certification ,Ökoprofit':
 Measures within the certification process, e.g. switch to green energy, central heating regulation, review and reduction of refrigerator and server room temperatures, IT: Reduction of server quantity, use of low-emission toners, sustainable redesign of office spaces including district heating connection and energy-efficient lighting concept
Partner network event ,MICE Forum Düsseldorf':
 Collaboration with sustainably operating technology partners

Industry, Innovation & Infrastructure

Sustainability project ,Drawer Heroes':
 Placement of collection boxes at events, collaboration with Caritas, creation of new jobs
Certification ,Ökoprofit':
 Measures within the certification process, e.g. such as setting up a bicycle garage and purchasing five new bicycles and a cargo bike, leasing of electric and hybrid vehicles, participation in the „City Cycling“ campaign
Travel & Transportation:
 - Congress ticket
 - Support and promotion of environmentally friendly mobility (new from 1.9.2023: Bike & Ride facilities)
 - Deutsche Bahn: Arrival with the event ticket
 - Düsseldorf/BikeCard: available for purchase at Visit Düsseldorf
 - Taxis/limousines, shuttle and chauffeur services: use of electric cars, booking of empty trips, avoidance of empty trips, collaboration with Climate Partner
Municipal support for intelligent mobility solutions (public transport, pedestrian paths...)

Sustainable cities and communities

Sustainability project ,Drawer Heroes':
 Collaboration with municipal institutions
Certification ,Ökoprofit':
 Measures within the certification process, e.g. employee awareness-raising day for sustainable practices, behavior tips, behavior-changing signage, interactive learning stations, idea tree brainstorming
Venue & Accommodations:
 - Sustainable event locations, among other:
 - EUREF Campus as the future sustainable innovation hub
 - Alpenpark Neuss: Establishment of a solar park: supplying the entire Alpenpark, furthermore feeding into the public power grid
 - Utilization and expansion of existing infrastructures
 - Selection of venues for events with good accessibility – without a car
Joining the Düsseldorf Climate Pact to achieve the city's overall goal of climate neutrality by 2035

Responsible consumption and production

Sustainability project ,Drawer Heroes':
 Responsible resource use and efficient recycling through the collection and processing of old devices
Certification ,Ökoprofit':
 Measures within the certification process, e.g. introduction of a compost bin, provision of water bottles for each employee, souvenir purchases preferably local or european
Partner network event ,MICE Forum Düsseldorf':
 Collaboration with sustainably operating caterers and equipment company
Food & Beverage:
 Sustainable catering, with a focus on: reducing food waste, purchasing according to demand, re- and upcycling, products from organic farming and fair trade, procurement and promotion of local and regional foods/specialties, increased vegetarian/vegan catering
Materials & Communications:
 - Minimizing giveaways; if necessary, ensuring sustainable production
 - Reusable items such as lanyards, name tags
 - Increased focus on digitization and digital communication instead of print

Climate Action

Sustainability project ,Drawer Heroes':
 Utilization of acquired resources
Certification ,Ökoprofit':
 Measures within the certification process, e.g. job ticket for all employees, sustainable travel for business trips
Partner network event ,MICE Forum Düsseldorf':
 Selection of event location with sustainable travel in mind: use of public transportation
Joining the Düsseldorf Climate Pact to achieve the city's overall goal of climate neutrality by 2035

Partnerships for the goals

Sustainability project ,Drawer Heroes':
Partner network event ,MICE Forum Düsseldorf':
Certification ,Ökoprofit':
 Climate pact
 16-steps initiative
Partner network ,Düsseldorf Convention Partner':
 - Trustworthy cooperation and close collaboration and exchange
 - Engagement and support for initiatives

Peace, justice and strong institutions

Sustainability project ,Drawer Heroes'

Life on land

Partner network event ,MICE Forum Düsseldorf':
 Collaboration with sustainably operating caterers
Food & Beverage:
 Sustainable catering, with a focus on: reducing food waste, purchasing according to demand, re- and upcycling, products from organic farming and fair trade, procurement and promotion of local and regional foods/specialties, increased vegetarian/vegan catering

Life below water

Sustainability project ,Drawer Heroes':
 Responsible resource use and efficient recycling through the collection and processing of old devices (circular economy)
Partner network event ,MICE Forum Düsseldorf':
 Use of reusable items such as lanyards, name tags
Materials & Communications:
 Production of sustainable give aways